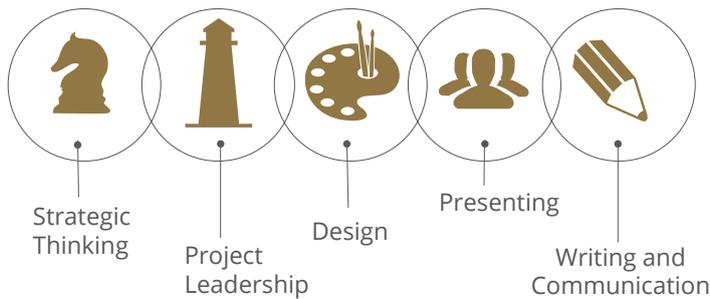




## PERSONAL STATEMENT

People know me as a bold, compassionate, and quick-thinking people person. I have enjoyed a long, professional career providing strategic marketing communication services for start-up businesses, churches, and non-profit organizations. With extensive experience in brand identity, strategic marketing communications, graphic design and production, business writing, advertising, self-publishing and public relations, my experience and expertise has aided a wide variety of clients including business to business marketing, business start ups, 501(c)3 establishment, fundraising, capital campaigns, facility design, and event planning. To give back and help others, I have recently pursued graduate degrees to serve faith and law enforcement communities as a counselor, chaplain, author and speaker specializing in community issues surrounding sexual abuse and exploitation.

## GIFTS AND TALENTS



*“ When I say artist I mean the one who is building things. . . some with a brush - some with a shovel - some choose a pen.”  
~ Jackson Pollack*

## PROFESSIONAL EXPERIENCE

### 1 Cornerstone Communications 1992-Present Marketing Consultant

For over 30 years I have provided strategic marketing communication services including, strategic planning, graphic design, print production, writing, advertising, self publishing, and PR to a select group of clients. My marketing experience covers small business, manufacturing, healthcare, government, municipalities, churches, 501(c)3 non profit, education, and business start ups.

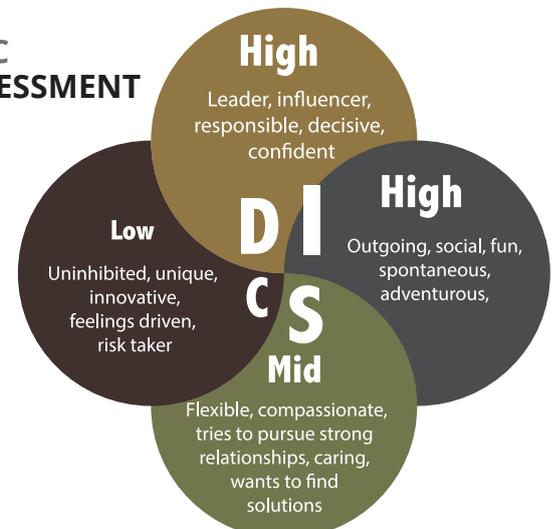
### 2 Account Management and Sales 1978-1994

In the early years of my marketing career, I worked on the west coast for three advertising agencies as a graphic artist, art director and account manager. I worked for two different sheet-fed commercial printing firms as a top level account executive specializing in high-end print production. In the early 1990's I helped a large commercial photography and design studio make the transition to digital pre-press as a new business development and account executive.

## FORMAL EDUCATION

- **Masters of Arts (MACM)** 2022  
Christian Ministry Leadership  
Liberty University
- **Masters of Arts (MAPC)** 2020  
Pastoral Counseling and Chaplaincy  
Liberty University
- **Biblical Counseling Certification** 2018  
Biblical Counseling Institute  
Southwestern Theological Seminary
- **Chaplain Ordination and Licensure** 2016  
International Fellowship of Chaplains
- **Bachelor of Arts-Communication** 1984  
Degree Minor-Sociology  
California State University Fullerton
- **Associates Arts-Marketing, Design** 1981  
Orange Coast College, CA

## DISC ASSESSMENT



“My goal is simple... to make marketing simple. To do that, sound individualized marketing communication services must be accessible, and affordable while meeting the ever-changing demands of unique organizations and businesses.” –Trish Propson

## PROFESSIONAL MASTERY

Graphic Design	●●●●●●	Non-Profit Marketing	●●●●●●
Branding Strategy	●●●●●●	Public Relations	●●●●●●
Photography	●●●●●●	Client Development	●●●●●●
Print Publishing	●●●●●●	Adobe Photoshop	●●●●●●
Business Writing	●●●●●●	Adobe Illustrator	●●●●●●
Event Planning	●●●●●●	Adobe InDesign	●●●●●●
Research	●●●●●●	Powerpoint/Mac	●●●●●●
Strategic Planning	●●●●●●	Word, Outlook/Mac	●●●●●●



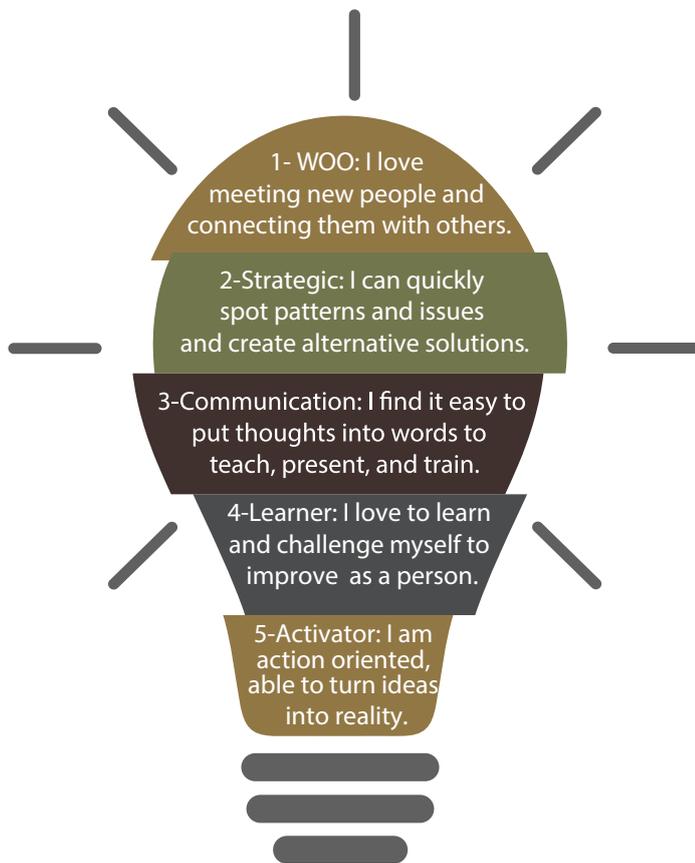
## VOLUNTEER EXPERIENCE

Valley Baptist Church Biblical Counseling Department	2016-2021
Appleton Police Department Chaplain	2019-2021
Sexual Assault Crisis Center	2015-2020
WEMI Family Radio Board of Directors	2012-2018
Broken or Beautiful Speaker	2016-2018
High School Marketing Teacher	2010
Boy Scouts of America Troop Leader	2002-2012
YF Marketing Development Director	2002-2004
AAC Capital Campaign Director	2002, 2006
CTR Capital Campaign Director	2001, 2003
VHS Association Marketing Director	2000-2009

## EQ STRENGTHS

<b>Personal: Self Awareness</b>	<b>82</b>
<b>Personal: Self-Management</b>	<b>84</b>
<b>Social: Relationship Management</b>	<b>87</b>
<b>Social: Awareness Management</b>	<b>89</b>

## CLIFTON STRENGTHS



## ANOTHER SIDE TO TRISH

While marketing remains my primary professional pursuit, in my 'free' time over the past 18 years, I have been researching, writing, speaking, and highlighting sexual abuse and exploitation issues within law enforcement and the faith community as a counselor, trainer, advocate, and chaplain. As a survivor myself, I hope to make a difference for others impacted by sexual abuse and exploitation. To learn more about my work in this area, please visit [brokenorbeautiful.org](http://brokenorbeautiful.org) and [chaplainresource.org](http://chaplainresource.org).



**FOR MORE ABOUT MARKETING SERVICES AND TO SEE SOME OF MY WORK, VISIT [CORNERSTONECOMMUNICATIONS.ORG](http://cornerstonecommunications.org)**

